Minutes June 2017 Meeting JFK Fitness Center Board of Directors

- Date: June 6, 2017
- Time: 11:00 AM
- Place: JFK Fitness Center
- Attendees: Bob Broadhurst John Burt Allen Jokinen Steve McMullin Tamara McDonald Steve Mills Deborah Osborne

Bruce Cohen

Absent: Erika Broadhurst Jill Steinberg

<u>Overview</u>: This meeting largely consisted of a wide-ranging discussion by the Board regarding the current status of the Fitness Center and its prospects for the future.

Both the finances and the membership have been trending downward. Although recently there have been a few new members, membership presently stands at 335. This time last year, there were 370 members.

This Thursday, the Center (under Bruce Cohen's direction) will participate in a Health Fair. Two memberships will be raffled off.

The long term prognosis is of concern. It seems that, with some exceptions, most federal agencies are not replacing retirees. Many federal employees are over 50 and approaching retirement. Work at home has become increasingly popular.

<u>Membership</u>: As mentioned above, membership is down from this time last year. This is true for our federal, state and city membership base.

It should be pointed out that the membership fee has not changed for some years. Later this year, the Board will discuss possible changes. There was some discussion of partial year memberships. There are a number of disadvantages (e.g., loss of revenue from decline of full members, administrative difficulties, etc.). We will discuss this topic again.

<u>Equipment</u>: Three older ellipticals may need to be replaced. Perhaps only two of the three would be replaced (with used or new elliptical equipment).

To even out utilization wear and tear, the treadmills locations on the fitness floor will be rotated.

Bruce Cohen will assess our future equipment needs.

<u>Other</u>: It was suggested that a sign on the front door be posted to clearly point out where to leave off completed membership applications. Renewing and prospective members will be instructed to slide their application and check under the JFKFFC office door. This information will also be placed on the JFKFFC web site.

The return of personal training for a fee `was discussed. In order not to interfere with general members, there would have to be restrictions on hours of training.

The Center looks very well ordered and clean. GSA/Work Inc. has agreed to return to weekly deep cleaning of the group exercise room on Fridays, semi-annual fan cleaning as well as wiping down equipment in the evening. In addition, the carpet will be shampooed in the near future.

<u>Next Meeting</u>: The Board will meet again sometime during the second week of September to discuss again the current and future status of the Center.

Respectfully submitted,

Allen Jokinen